

Tapnbe Touchpoints

Automotive Customer Journey

Research

Shop

Purchase

Post Sales

Is your Dealership
Smartphone friendly?

54% of Gen Y/Z car shoppers in Canada find it useful to gather information using their mobile device at the dealership¹.

Tapnbe keeps shoppers focused on your products, excluding your competitors.

Do you know when the shopper
ready to purchase?

Shoppers are visiting an average of 2.3 dealerships before making a purchase, down from 2.7 in 2017².

Tapnbe draws shoppers into your sales process during this crucial touchpoint.

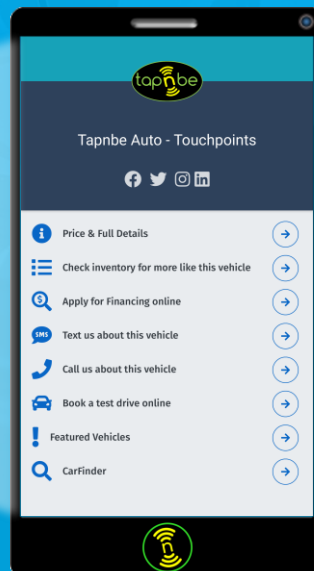
TAPNBE TOUCHPOINTS

- Focus the shopper on a clear path to purchase.
- Eliminate friction to communications and inquiries about vehicles.
- Start financing & purchase documents at the intent to purchase moment.
- Turn the shopper's smartphone into an ASSET for you.
- Be available 24/7 for all shoppers with a CONTACT-FREE sales solution.

Tapnbe Vinyl Smart Decals



Tapnbe Touchpoints Cloud



Contact Us



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1. [Deloitte](#): 2018 Global Automotive Consumer Study - Canada
2. [Cox Automotive](#): 2019 Car Buyer Journey Study